

Jvy League
Financial Services, Inc.

July 21, 2010

To Whom it May Concern:

We are against the proposed rule to require each member firm to file certain additional financial or operational schedules or reports to supplement SEC FOCUS Reports. The current reports provide sufficient details for FINRA to understand the Member Firms' business. The proposed rule would be a financial and time burden on firms who already have too much regulation and reporting requirements.

Signed,

Ted Beer

Broker Dealer Principal